

KAELI WILTBANK

SOCIAL MEDIA SPECIALIST

www.kaeliwiltbank.weebly.com

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LOCATION Salt Lake City, UT 84109
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RELEVANT EXPERIENCE

Friendemic

Advertising Manager
August 2016- Present

Developed and managed paid social media advertising campaigns on Facebook and Twitter. Managed client relationships and communication.

Community Manager
May 2016 - August 2016

Managed multiple clients' online communities by designing strategies and creating engaging content across multiple social media platforms including Facebook, Instagram, and Twitter.

Jr. Writer
August 2015 - May 2016

Assisted community managers with content creation, blogs, and community outreach.

Kaeli Wiltbank Photography

Owner
May 2010 - Present

Shot and edited over 200 photoshoots for weddings, engagements, families, and graduations.
www.kaeliwiltbankphoto.com

EDUCATION

Social Media Marketing AAS

LDS Business College
January 2015 - August 2016

Courses and skills include:
Social Media Strategy
Content creation
Advertising and Advocacy
Web Management

VOLUNTEER EXPERIENCE

Italy Rome Mission

Volunteer missionary,
The Church of Jesus Christ
of Latter Day Saints
May 2013-November 2014

SKILLS

Facebook Power Editor and Ads Manager
Google Analytics
CSS and HTML
Adobe Photoshop and Lightroom
Community Management
Content Creation

CAREER VISION

My vision is to:

- Work creatively, diligently, and with integrity both on and off the clock.
- Create meaningful relationships with team members and clients by means of open communication.
- Solve problems and enhance opportunities.
- Make every day count.